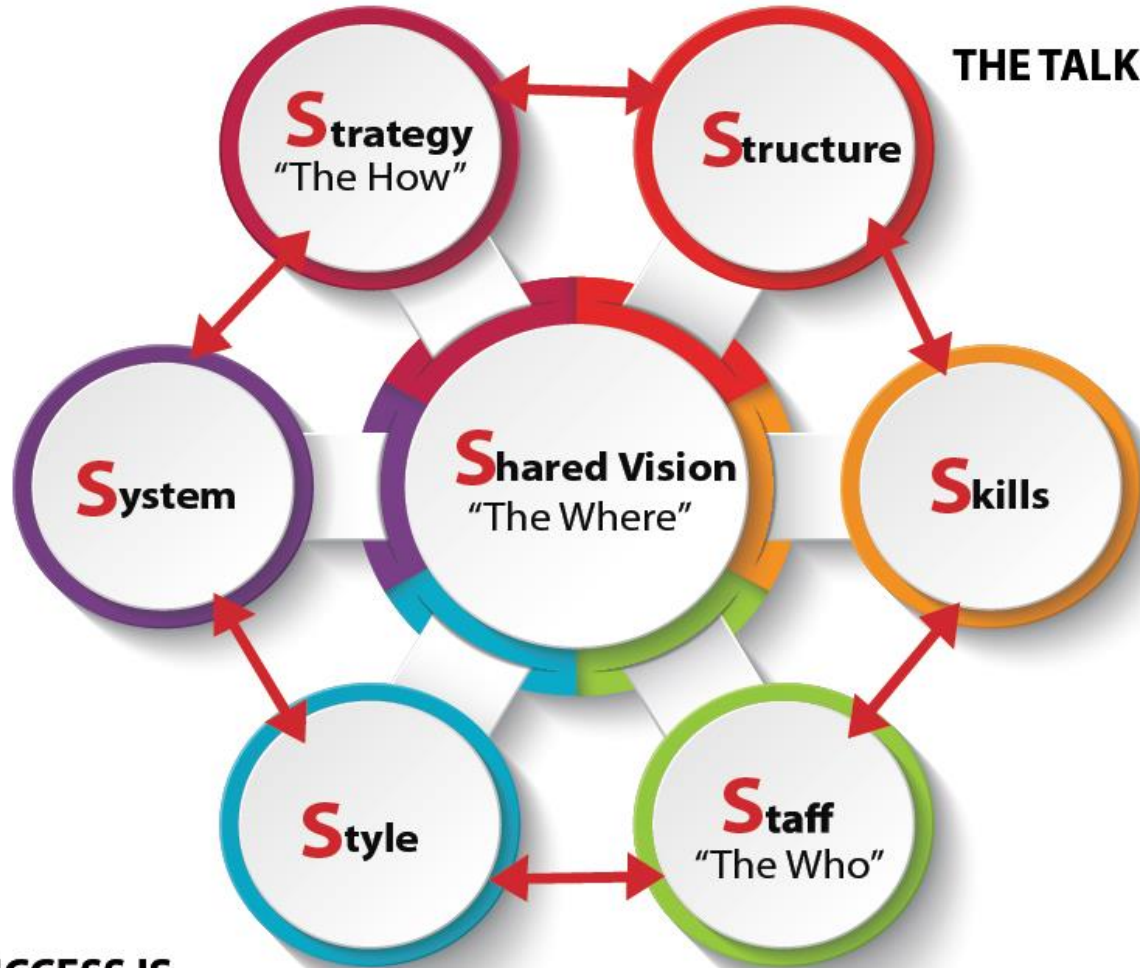


7S MODEL

Source: The McKinsey Framework



THE TALK

**SUCCESS IS
"WALKING THE TALK"**